



**PRESS RELEASE**  
FOR IMMEDIATE RELEASE

**Les Biotechnologies Océanova inc. announces the set-up of its commercialization unit and the launch of two active ingredients from marine origin for the dietary supplements market.**

**Rimouski (Quebec), December 2, 2008** – *Les Biotechnologies Océanova inc.* announces the launch of two new active ingredients from marine origin, InSea<sup>2</sup>™ and PeptiBal™, offered to the dietary supplements industry. These two new ingredients come as an addition to the existing 13 active ingredients already included in the company's portfolio. All these ingredients will now be commercialized under Océanova's new commercial entity named "innoVactiv", and represented by the following logo:



**About InSea<sup>2</sup>™**

The active ingredient InSea<sup>2</sup>™ takes its origin from a calibrated combination of algae extracts developed by Océanova. It is designed to selectively block digestive enzymes with an aim at diminishing the hyper-glycemic peak following a high-glycemic index meal. Now offered to the whole dietary supplements industry, this ingredient is already included in the finished product Gly-Sea-Max commercialized by *Douglas Laboratories*, a subsidiary of Atrium Innovations.

**About PeptiBal™**

Through similar signaling pathways as probiotics, the active ingredient PeptiBal™ promotes intestinal immunity in a balanced manner. However, PeptiBal™ does not have the same viability limitations as the probiotics since it contains no live micro-organisms. This innovative ingredient is a special blend of small natural peptides of purified fish protein generated by a proprietary hydrolysis process developed in collaboration with the Centre de recherche sur les biotechnologies marines de Rimouski (CRBM).

"The launch of InSea<sup>2</sup>™ and PeptiBal™, combined with our new commercialization strategy that began with the setting-up of innoVactiv, are key steps to position Océanova within the leading companies offering active ingredients that are innovative and safe, and which efficacy and security have been demonstrated by rigorous scientific testings" says Mr. Patrice Dionne, Océanova's General Manager.

**About Océanova**

Les Biotechnologies Océanova Inc., whose head office is in Rimouski, is specialized in the development and commercialization of active ingredients sold to nutraceutical and cosmeceutical companies. The efficacy and security of these ingredients are scientifically proven by rigorous testings. In order to strategically position itself on the constantly evolving global markets, Océanova does not rely only on partnership agreements; it has its own research and development activities, signs co-development agreements or obtains licenses. It also aims at acquiring advanced technologies and innovative companies.

We invite you to look at our website [www.innovactiv.com](http://www.innovactiv.com) to learn more about our active ingredients.

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**Source:**

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